





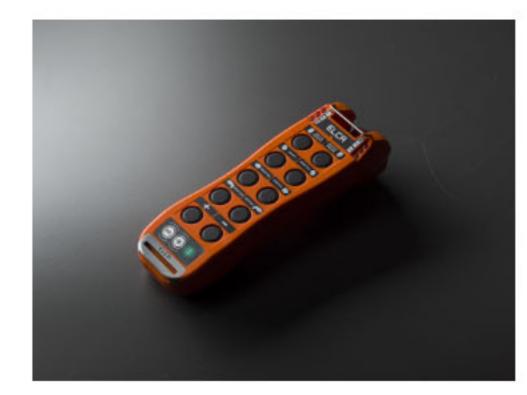
WORLD DESIGN

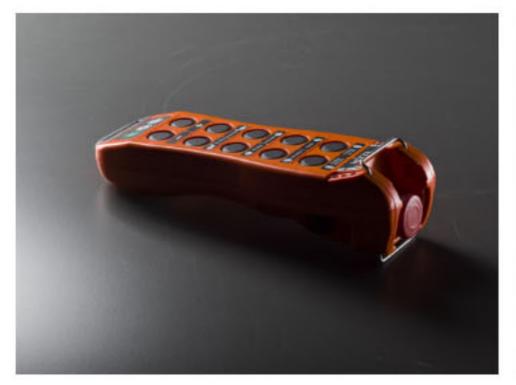
GUIDE

















MIA is the new ELCA handheld to control via radio, with a high degree of safety, industrial lifting and handling machinery and equipment. Its unique design and flexibility, together with advanced safety electronics (Pld), makes it a practical choice for many applications. Special attention was given to introduce innovative parts (battery CLIP with built-in charger; integrated steel and aluminum profiles for shoulder belt; use of all areas, including the rear, to allow for implementation of additional ergonomic controls, requested by the customer. Easy and convenient access to all internal parts for maintenance and service.

ASSESMENT CRITERIA	Aesthetics / Design Quality, Practical Use, Execution / Material Selection
TARGET GROUPS	Trade / Industry
TARGET REGIONS	Africa, Asia, Australia/Oceania, Europe, North America, South America, Further localization:: Worldwide
DEVELOPMENT TIME	up to 12 months
DATE OF LAUNCH	2017



